



SUMMER/FALL 2017

## UPCOMING EVENTS:

- **TEN Workshop**  
October 30 to  
November 1, 2017
- **Fall Fair**  
September 10, 2017
- **Lighthouse Festival**  
August 18, 2017

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## CRAFT BREWING COMES TO TERRACE BAY

Beginning this summer, residents will be able to toast Terrace Bay's burgeoning business community with their very own locally produced craft beer, thanks to the entrepreneurial spirit of Brian Doig and Don O'Conner.

The idea to open a craft brewery came when Brian and Don were looking at possible uses for space in their Simcoe Plaza location that opened up after the relocation of the post office. The vacated premises boasted abundant square footage, a loading dock and three-phase power. Since Brian and his brother-in-law Don had been hobby brewing for a few years, and with the increased popularity of craft brewing, it seemed an opportune time to turn their pastime into a new business venture—so the idea for what would be Lighthouse Brewing Company was born.

Brian, who had been running Northern Computers and Communication for many years, had

the business savvy and connections to put together a business plan, attain a grant, and arrange for interim financing through the Superior North Community Futures Program. Brian will assume responsibility for the managerial duties of the new company, while Don will assume primary responsibility for the brewing operations.

The brewing equipment is special ordered and manufactured in Vancouver. "Training as a brew master includes webinar and hands-on experience through the company as each manufacturer's equipment is a little bit different" Doig explains. Since it takes time to custom manufacture the brewing equipment, training begins on two small-scale replicas that will remain after the larger units are installed where they will be used to create test batches for new labels.

"Every area has its own water and that water reacts differently and so creates a different prod-

uct despite using the same ingredients," Doig says.

Two 600 litre barrels along with the canning equipment are currently on order and expected to arrive later this summer, with another two expected by early fall. Additional units will be added, two at a time, until the operation is at full capacity. It is expected that full production will be reached within five years, when 6,000 litres in continuous fermentation will generate approximately a half million bottles and growlers each year—creating employment for an additional eight to ten people.

Those who visit the tap house will be able to view the brewing process through glass windows that separate the two areas.

The brewery's branding, based on Terrace Bay's replica lighthouse, does not end with the name, but will be reflected in the décor and the individual ales named after the many islands

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## TERRACE BAY NAMED "BEST OF THE LAKE"



Travelers that pick up the August / September edition of Lake Superior Magazine will see some of the many reasons that they should consider spending a bit of extra time in Terrace Bay.

Each year the editors ask readers to nominate their favourite places and experiences and the most frequent mentions receive the title "Best of the Lake."

This year, Terrace Bay was recognized for the following:

- Best Visitor Centre
- Best Lake View
- Best Family Destination

- Best Scenic Drive
- Best Home

A big congratulations to Drifters for winning the Best Restaurant and Best Lodging awards!

For more details and results, go to: [www.lakesuperior.com/travel/best-of-the-lake2017](http://www.lakesuperior.com/travel/best-of-the-lake2017)

**Watch for the  
Lighthouse  
Brewery's  
Grand Opening  
in the Fall of  
2017!**

## CRAFT BREWING COMES TO TERRACE BAY CONT'D

*(Continued from page 1)*

that comprise the Slate Islands Archipelago.

Additional plans include merchandising, spin-off products, special events and partnerships with other local businesses.

The brewery expects to be open in late August with a grand opening in the fall.



**MotivNation Owners  
Brittney, Brooks and  
Tyler Trichilo**

## TERRACE BAY GETS MOTIVNATED!

If social media is any indication of the overall business savvy of budding entrepreneurs Tyler and Brittney Trichilo, MotivNation—a soon-to-open fitness studio—is sure to be a great success.

Tyler, like the rest of the Trichilo family, has been an athlete his whole life. Becoming more focussed on personal fitness after a stint in university and a year of teaching left him feeling a bit 'bulkier' than Tyler felt comfortable with. A change in jobs and a re-commitment to his health left him with a transformed body and an energized outlook that he was eager to share with others.

The turn to social media began long before the idea of a gym was born as Tyler, who along with Brittney was already promoting their coaching and lifestyle business, began live-broadcasting his often entertaining workouts, his thoughts on diet and fitness, and the benefits of positive thinking and self-mastery—all the while giving people an insight into his joys and struggles as a new husband, father and business owner.

With a positive response to their efforts and a growing

clientele, Tyler and Brittney started to think more seriously about what their next move would be.

Working out in their garage (not always the most aesthetic experience) they began to dream of the kind of gym usually only available in larger cities. A critical look at available community assets led the two to approach the Township of Terrace Bay with an offer on the former Legion property located on the west side of town. The offer was accepted and work began to completely gut the interior and upgrade the electrical and plumbing. As the project progressed, Tyler kept their growing fan base informed through Facebook live updates, soliciting opinions on the look of the interior and 'must haves' versus 'nice to haves.'

Equipment will include elliptical machines, treadmills, free weights, kettle bells, rings and punching bags, along with classes that include CrossFit, boot camps and spin classes that use the top-of-the-line Kaiser bikes.

The studio area will be 1,000 sq. ft. and the weight room double that at 2,000 sq. ft.

"There's going to be a track

where you do strength training and in summer we'll be doing lots of outside stuff. We're using the whole facility—the whole land—and will be in season as much as we can," he explains.

With a September 1st opening just around the corner, Tyler announced the release of 50 early bird memberships, half of which were scooped up in less than 24 hours. "We're so happy that you guys are supporting us; you guys are phenomenal people," he tells his audience.

With big expectations on MotivNation and the dedication and innovation that Tyler and Brittney has shown thus far, we can expect this family of entrepreneurs to shoot for the top.

**"We're so  
happy that you  
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## THUNDER PET OPENS IN TERRACE BAY

The first time Thunder Bay resident, Virginia Niva, laid her eyes on Kevin's Beach she knew she wanted to make her home in Terrace Bay. Two years earlier, Virginia began dating Ryan Pelto who had been working at the Terrace Bay Pulp Mill. When the time came for him to make a decision about his future, he decided that he was staying the Terrace Bay—the town he grew up in. Ryan bought a house in September and for the next few months the two travelled back and forth between the two communities on their days off.

"We started talking about when I would make my move to Terrace Bay in about April, but as much as I wanted to be here, I really didn't want to leave my job," Niva explained.

The fifteen year veteran of Thunder Pet then took the initiative to approach her boss with the idea of opening a satellite location to service the many North Shore customers that were already frequenting their two Thunder Bay locations. "I knew that there were a certain number of customers located here already, plus I had seen a lot of people out walk-

ing their dogs in the community over the past two and a half years of visiting Terrace Bay."

With her boss agreeing to the idea, it was then a matter of finding an appropriate space. Virginia remembers the night that she received a phone call from Rob DiPasquale, her boss, saying "Pack your bags, I just bought the building." They took ownership of 37 Simcoe Plaza in May 2017, and while some of the tenants stayed on, The Print Shop relocated so that Thunder Pet could set up shop in their old location.

With family and friends offering their help to set up displays and price inventory, the doors opened to the public for the first time on July 11th, 2017.

Thunder Pet, which is open Monday to Friday from 10:00 am to 6:00 pm, carries high quality pet food, most of which is sourced in Canada. The food contains no by-products, fillers, or preservatives, is all-natural and very affordable. Other than bulk food and pet treats, toys and collars are also very popular.

The store also carries cages and a select number of small critters, including geckos, hamsters and hedgehogs, and live

feeder bugs for reptiles. Customers who hold Pet Point Cards can use them at the Terrace Bay location. In addition, like other Thunder Pet locations, the frequent buyer program continues for pet food purchases.



**Manager, Virginia Niva and her gecko friend.**

*"As much as I wanted to be here, I really didn't want to leave my job."*



**Aguasabon Golf Club's 2017 Masters Champions: Andrew Bain, Darcy Donaldson, Stan Spadoni & Lucas Bristow**

**The Aguasabon Golf Club's (AGC) Annual Masters Tournament concluded in July with another resounding success!**



**Zeca Ribeiro, Owner  
of Nel's Pub and Grill**

## RESTAURANTEUR BRINGS A TASTE OF THE WORLD TO TERRACE BAY

On the corner of Highway 17 and Mill Road sits a non-descript little building that, surrounded by a large parking lot, is easily missed. The only flash of colour that breaks through the beige-on-beige brick and wood is the periodic flash of a neon sign that says, "Open."

The bar is the first thing you see when you walk in the door; the cooler that sits behind it is an invitation to pull up a stool and claim the place as your official watering hole. It is a new addition painstakingly crafted by Nel's Pub and Grill owner, Zeca Ribeiro. "I always wanted to have a small pub," Ribeiro says, but you have to work with what the market demands and so we are now primarily a restaurant."

Business ownership is not new for the Portugal native. It was only a few years after he moved to Hamilton that he and his brother, still teenagers, started their first business—a paving company that ran for a couple of years. After that, Ribeiro purchased a truck, and then a second, that he used to haul contaminated soil and

gravel until a shortage of work took him from Hamilton to Alberta. It was when the oil industry tanked that a friend suggested there was money to be made in Terrace Bay. The suggestion led him to move his trucking business north, in February of 2016, where he accepted a contract to haul logs for AV Terrace Bay (the local pulp mill). Only three months into the new contract, his driver rolled one of the trucks leading to six months of paper work to satisfy the insurance company. "By this time I knew I wanted to get out of the trucking business. I had been spending a fair bit of time with the mechanics at the shop," he says motioning in the direction of Mill Road Service, and knew that this business was vacant and that the owners were interested in leasing it.

Ribeiro signed the lease in January of 2017 and set to work renovating the restaurant, including the building of all the bench seating. The building had been abandoned a year earlier not long after three bears walked into the kitchen surprising both the cooks and

customers. "The scratch marks are still on the screen door," he says, "I left them there." It is a good reminder that he's a long way from Hamilton, Ontario. Even so, Ribeiro doesn't think he'll miss city life. He's a small-town boy at heart, spending the first seventeen years of his life in a small community in Portugal. It's this piece of Portugal that he hopes to share with Terrace Bay through his fantastic food. "Most of the people who live here have been here their whole lives," he explains. "I want to bring the world to them and offer them something different." That 'world' includes Shawarma (marinated meats wrapped in a pita) from Lebanon, Gyros from Greece, beef/chicken tacos and quesadillas from Mexico, and Bifanas (marinated pork slices in a bun) from Portugal.

Most of the menu items include a half pound of meat purchased locally from Costa's. His choice in sourcing supports the local economy and makes use of a product superior to other commercial alternatives.

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**Nel's Pub and Grill in full swing at lunchtime.**

## RESTAURANTEUR BRINGS A TASTE OF THE WORLD TO TERRACE BAY CONT'D

(Continued from page 4)

It is clear that Ribeiro intends to develop relationships not only with other business owners in Terrace Bay but with each person who walks through the front door. One diner, who clearly knew Ribeiro, poked her head into the kitchen to say hello before departing. Another who stopped to pick up a takeout order was greeted by name. A third, causes Ribeiro to rise up from our interview so that he could offer a hand in greeting to a gentleman in an obvious show of respect. This man, I later learned, is the owner of the building.

While Ribeiro has already met a number of people he hasn't had much time to take in the sights or to learn the location of key community assets. Part of this is due to the amount of time it has taken to get the building ready for opening, but the other problem includes a shortage of staff that makes it necessary for Ribeiro to be on site from open to close each day. "I try to get away every three weeks to see

my family in Hamilton."

Family is very important to Zeca; the restaurant is named after his late father who passed away while he was still a teenager. Once things slow down, he hopes to have his boys up for a visit and take the opportunity to indulge in a favourite pastime—fishing. Also on his 'to-do' list is the plan to bring his motorcycle up from the South and to learn to play the guitar and keyboard—both of which he has held onto for a number of years and that have already made the trip up with him.

While he has had some tourists venture in, most of his clientele have been curious locals who learned about the place through purchases at the nearby lumber store or by spotting activity around the building. "The people driving by the highway don't see the building," he admits.

Renovations to the outside will come in time with plans that include a patio. A Facebook page is in the works along with an established TripAdvisor page. While having

only a few reviews, Nel's has generated many positive comments that have put the pub and grill in second place for dining in Terrace Bay. Considering the quality of the food, the personal service demonstrated by the owner—and the fact that you can get a *good* cup of tea made with actual boiled water—it seems it won't be long before people begin to recognize this little pub and grill.

***"I want to bring the world to them and offer them something different."***

## TERRACE BAY CHOSEN AS LOCATION FOR A MOTION PICTURE

For the second time this year, filming took place in Terrace Bay when the cast and crew of Thunderstone Pictures' feature film, *Angelique's Isle*, returned to the community to film summer footage for the movie.

Based on the book *Angelique Abandoned*, the movie tells the true story of a young Anishinaabe woman who was left on Isle Royale for ten months without provisions during the copper rush of 1845.

Winter filming already took

place on March 1-3 of this year with the summer shoots taking place between June 6-15. During the shoots, areas leading to Pumphouse and Kevin's Beach were restricted to preserve the pristine setting. "Although there was a minimum disruption to the residence of Terrace Bay, having the cast and crew of approximately 40 people descend on Terrace Bay had a considerable economic impact on our community," related Community Development Supervisor, Dean Main. "While here they rented facili-

ties and equipment, hired several individuals for a variety of positions, including drivers and production assistants, and contracted local catering services."

The screenplay, written by Thunder Bay filmmaker Michelle Derosier, is a co-production of Thunderstone Pictures, Circle Blue Films and Freddie Films, and is supported in part by the CBC Breaking Barriers film fund. It is expected to be released in the summer of 2018.



**Angelique's Isle opening in 2018.**



**Cameraman sets up shot during the filming of Angelique's Isle.**



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THE PROGRESSIVE COMMUNITY THAT IS WELCOMING THE WORLD TO OUR HOME!



### LIGHTHOUSE GALLERY SETS UP SHOP IN SIMCOE PLAZA

This summer, visitors who stop to climb Terrace Bay's replica lighthouse will have another diversion to help them delay the inevitable return to the car. The Lighthouse Gallery, that is affiliated with the Lake Superior Brewing Company, officially opened on July 15th, 2017.

The Gallery, located in the small area of the former post office which held the postal boxes, showcases works inspired by the Lake and the Islands across Lake Superior.

The Curator/Intern, Britney

Carey, and her fellow staff source, select, and display fine art and craft pieces from local and regional artists whose work spans the range of water-colour paintings to antler carvings. Some of the artists have already offered their time at the gallery to engage with visitors. In the future, gallery staff expect to host workshops on their own or in conjunction with local festivals.

Some of the artists whose work is currently featured include Bev Turpin of Rosspport, Steve Emms, of Thunder Bay,

and the former Sonja Van Rooyen, who painted and ran classes out of her home in Terrace Bay.

The Gallery is open Thursday through Saturday from 11:00 am to 4:00 pm.

### IMPROVED WEATHER READINGS IN THE FORECAST

Those planning weather-dependant activities will soon have improved information to guide them as work continues to construct a weather station at the Terrace Bay Airport.

Terrace Bay has been without local readings since 2007, when Navigation Canada relocated their equipment to Marathon - a town that continued to receive fixed winged traffic while Terrace Bay had become a small heliport.

The installation was precipitated by Ontario Power Generation's (OPG) desire for more accurate rainfall data which they needed to improve the effectiveness of operations at the Hays Lake Dam.

In a three-way partnership, the Township of Terrace Bay offered to clear and maintain a patch of land at the airport, while OPG offered to cover the cost of fencing. With agreements in place construction on

the tower is expected to start soon and be fully operational by the end of September.

Data collected will be uploaded to Environment Canada which means that when you view the forecast for Terrace Bay you will once again be seeing readings based on actual local information.