

The Corporation of the Township of Terrace Bay

PO Box 40, 1 Selkirk Avenue, Terrace Bay, ON P0T 2W0
807.825.3315 | info@terracebay.ca



February 2, 2022

Dear Sir/Madam:

This summer the Township of Terrace Bay will be celebrating its 75th Anniversary as a Northern Ontario community. This achievement will be celebrated throughout 2022 and have a signature event from August 18 - 21.

This signature event will attract tourists, locals, and former residents of Terrace Bay over four days of celebrations. The 75th Anniversary Committee is organizing plans to make this a fun, safe and memorable occasion for all attendees. We have begun media releases on The Township of Terrace Bay's website, and a variety of social media platforms. We encourage you to visit the Terrace Bay 75th Celebration FaceBook page to stay up to date on all activities and engagement.

Our efforts in making this event a success would go even further with you as an official sponsor. Any and all donations will aid the committee in securing entertainment, activities and vendors and assist in making this event special for all those in attendance. Sponsorship of an event by financial contribution or in-kind donation of any amount will result in cross-promotion of your organization as an Official 75th Anniversary Sponsor.

Please find enclosed a list of sponsorship levels offered for your consideration for this historic event. The Township of Terrace Bay and residents' thank you for your continued support and hope to have you participate in the 2022 celebrations.

If you wish to become an Official 75th Anniversary Sponsor please contact Michelle Malashewski, Community Development Assistant, at 807-825-3315 ext.225 or recreation@terracebay.ca by March 31, 2022.

We regret that with current restrictions we are unable to make this request in person and look forward to connecting with you during the 75th Celebrations!

On behalf of the Terrace Bay 75th Committee,

Gary Adduono

Gary Adduono
Chairperson - Terrace Bay 75th Committee

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75th Anniversary Celebrations Sponsorship Levels

PLATINUM SPONSOR (\$1000+)

- ◆ Full page advertisement in the 75th Anniversary brochure
- ◆ Display of Company Banner/Signage provided by vendor.
- ◆ Sponsor recognition of company/organization logo in print and digital media
- ◆ Complimentary booth for business promotion at Lighthouse Festival
- ◆ Terrace Bay 75th Celebration FaceBook live interview

GOLD SPONSOR (\$500 - \$999)

- ◆ 1/2 page advertisement in the 75th Anniversary brochure
- ◆ Display of Company Banner/Signage provided by vendor.
- ◆ Sponsor recognition of company/organization logo in print and digital media
- ◆ Terrace Bay 75th Celebration FaceBook live interview

SILVER SPONSOR (\$250 - \$499)

- ◆ 1/4 page advertisement in the 75th Anniversary brochure
- ◆ Display of Company Banner/Signage provided by vendor.
- ◆ Sponsor recognition of company/organization logo in print and digital media

BRONZE SPONSOR (\$100 - \$249)

- ◆ 1/8 page advertisement in the 75th Anniversary brochure
- ◆ Display of Company Banner/Signage provided by vendor.
- ◆ Sponsor recognition of company/organization logo in print and digital media